



# Empowering cashless transport and seamless mobility

WL Tap 2 Use

## What commuters tell us

# 40%

of commuters say the complexity of choosing the right fare and ticket constrains their use of public transport<sup>1</sup>.

# 27%

of commuters would use more public transport if it was easier to pay<sup>1</sup>.

# 43%

of users have missed a train or bus while waiting to buy a ticket<sup>2</sup>.

Passengers are looking for a more connected, easier and seamless user experience.

## WL Tap 2 Use

# A solution tailored to client's needs

Traffic congestion and rapid urbanisation pose big challenges to lots of cities. WL Tap 2 Use aims to improve and simplify travellers' commuting around the city, allowing them to plan, access and pay for their multimodal journeys in a more convenient way for a seamless transport and payment experience.



1 The Future of transportation - Visa, 2019  
2 Xerox, 2014



## Bringing benefits for everyone



### End-user

- Seamless multimodal journey
  - Best-value fares
  - One single account



### Transport operators

- ↓ Operational cost
- ↑ Customer experience
  - ↑ Ridership



### The city

- Integrated mobility services
  - Enhanced audit and control processes
  - Targeted marketing

# Why WL Tap 2 Use



**Reliable system proven  
to deliver at scale**



**Innovative & constantly  
optimised for the future**



**Efficient and cost-effective  
solution**



**Based on secure and  
accredited payments  
processing**

## About Worldline

Worldline [Euronext: WLN] is the European leader in the payments and transactional services industry and #4 player worldwide. With its global reach and its commitment to innovation, Worldline is the technology partner of choice for merchants, banks and third-party acquirers as well as public transport operators, government agencies and industrial companies in all sectors. Powered by over 20,000 employees in more than 50 countries, Worldline provides its clients with sustainable, trusted and secure solutions across the payment value chain, fostering their business growth wherever they are. Services offered by Worldline in the areas of Merchant Services; Terminals, Solutions & Services; Financial Services and Mobility & e-Transactional Services include domestic and cross-border commercial acquiring, both in-store and online, highly-secure payment transaction processing, a broad portfolio of payment terminals as well as e-ticketing and digital services in the industrial environment. In 2020 Worldline generated a proforma revenue of 4.8 billion euros.

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